

Press Release

MacDermid Enthone Celebrates Laboratory Opening In Japan

[Download Article](#)

Nagoya, Japan, February 13, 2024 - MacDermid Enthone Industrial Solutions, a leading manufacturer of chemical compounds utilized in surface finishing applications, proudly celebrated the opening of its facility in Nagoya, Japan on February 1st, with a ribbon cutting ceremony and customer event. The grand opening highlights the organization's commitment to providing local support and service, backed by global resources and technologies.

The event commenced with a ceremonial ribbon cutting for the laboratory, hosted by local MacDermid Enthone representatives and global leaders. Matthew Censer, Principal Officer, U.S. Consulate in Nagoya, was in attendance along with automotive customers from across Japan.

“The opening of our laboratory facility in Nagoya is an exciting new chapter for MacDermid Enthone and our partners,” said Hui Hui Kiw, Vice President of Asia, MacDermid Enthone. “Our local presence enables us to deliver superior customer support while bringing global capabilities to customers in Japan.”

Throughout the day MacDermid Enthone industry experts delivered presentations on sustainable anti-corrosion solutions, their comprehensive trivalent chromium portfolio, including evolve™ and evolve BOND™, and industry-leading electroless nickel technologies. Attendees toured the Nagoya laboratory and gained insight into the global manufacturing, testing, and supply chain capabilities that MacDermid Enthone can bring to Japanese OEMs.

"It is a privilege to host this event in Nagoya and share a milestone in our history with local customers and colleagues," says Richard Lynch, Senior Global Vice President, MacDermid Enthone. "Our commitment to future-focused innovation, coupled with Japan's focus on sustainability, is a partnership that will help drive the automotive industry forward. Thank you to all who joined us."

[Download Article](#)